

EMAIL 1 – PRE-LAUNCH

Subject: Instorier—the story-first website builder is almost here (early access inside)

Preheader: Join the waitlist now and begin with double resources

Hi [First Name],

The internet is crowded, yet the pages people remember all share one thing: a compelling story. Instorier was created for exactly that reason—a builder that turns any narrative into an interactive (even 3D) experience in under five minutes, no code required. On September 15th you can start creating story-driven websites like never before.

Early-bird bonus for wait-listers

Instorier's standard Starter plan includes 20 stories, 3 editor seats, 5 GB storage, and 100 monthly credits. Sign up *before launch day* and Instorier will **double every limit** at no extra cost:

- 40 stories
- 6 editor seats
- 10 GB storage
- 200 monthly credits

Early access is first come, first serve. Reserve your spot now to lock in the double quota and be first through the door.

P.S. Apply promo code **YOUR_PROMO_CODE** on launch day for an extra **20 % off the first three months**.

👉 [Claim early access & double quota](#)

Talk soon,

— [Your Name]

EMAIL 2 – LAUNCH DAY (SEP 15)

Subject: Instorier launches today! Last chance for the double-quota bonus

Preheader: Sign up before midnight to keep twice the resources

Hey [First Name],

Instorier is officially live. Anyone can now publish a story-led site that stops scrolls and sparks action:

1. Describe the story (built-in AI prompts help shape it).
2. Watch layouts, colours, and typography adapt automatically to the brand.
3. Click **Publish**. Hosting, backups, and SEO are handled behind the scenes.

Launch-day reminder

Join before midnight and the account still opens with the doubled limits shown yesterday. After the deadline new users receive the regular Starter quota.

P.S. Apply promo code **YOUR_PROMO_CODE** at signup for an extra **20 % off the first three months**.

 [Activate the launch bonus](#)

See you inside,

— [Your Name]

EMAIL 3 – POST-LAUNCH

Subject: Turn visitors into fans with story-first websites

Preheader: See how a clear narrative keeps people engaged and ready to act

Hi [First Name],

Facts inform, but stories transform. Instorier helps wrap products, causes, or ideas in a guided narrative path that:

- Captures attention within seconds
- Leads visitors through a logical, emotional sequence
- Ends with the action you want—enquiry, purchase, share

Early adopters are already building interactive, lightly 3D pages in minutes, updating content without developers, and skipping the usual hassles of hosting and maintenance. Those who secured the launch bonus have double the space to test multiple story angles.

P.S. If you missed it, you can still join today and take advantage of the **20 % discount for the first three months** with code **YOUR_PROMO_CODE**.

👉 [Start crafting a captivating story](#)

Every brand has a story. Make yours unforgettable.

Best,

— [Your Name]

Quick affiliate pointers

- Personalise the opening line for your audience (designers, founders, retailers, etc.).
- Test alternative subjects like “Storytelling sells—are you ready?” or “A new builder focused on narrative is here”.
- Keep urgency real—note the exact deadline whenever you mention the double-quota launch bonus.